



## WEBSITE PRIVACY POLICY

---

### How We Collect and Use Information

#### *Analytics Information*

We may use third-party analytics tools and services, to help us measure traffic and usage trends for PEAC's website. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the website. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

#### *Cookies Information*

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. A cookie may also convey information to us about how you use the website (e.g., the pages you view, the links you click and other actions you take on the website). You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. A "persistent" cookie remains on your hard drive after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the site; they can be removed by following your web browser's directions. A "session" cookie is temporary and disappears after you close your browser. Usage of a cookie is in no way linked to any personally identifiable information on our site.

#### *Device identifiers*

When you access the website by or through a mobile device (including but not limited to smartphones or tablets), PEAC may access, collect, monitor and/or remotely store one or more "device identifiers," such as a universally unique identifier ("UUID"). Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device's operating system or other software, or data sent to the device by PEAC. A device identifier may convey information to PEAC about how you browse and use the website. A device identifier may remain persistently on your device, to help you log in faster and enhance your navigation through the website. Some features of the website may not function properly if use or availability of device identifiers is impaired or disabled.

### *Location data*

When you access the website by or through a mobile device, we may access, collect, monitor and/or remotely store "location data," which may include GPS coordinates (e.g. latitude and/or longitude) or similar information regarding the location of your mobile device. Location data may convey to us information about how you browse and use the website. Some features of the website, particularly location-based services, may not function properly if use or availability of location data is impaired or disabled.

### **How We Store and Protect Your Information**

Information collected by PEAC through the PEAC website will be stored in Canada

### *Keeping your information safe*

PEAC cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the website.

### *Compromise of information*

In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

### **Links to Other Websites and Services**

This website contains links to other sites and third-party service providers such as MailChimp, Survey Monkey or others. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage you to be aware when you leave our site, and to read the privacy statements of any other site that collects identifiable information.